

# Resources for Asian American Businesses

**By John Suarez**

Asian American business owners can take advantage of a number of resources to help propel their small business enterprises, in both the public and private sectors.

An obvious starting point is to consider the resources available through the US government, notably the US Small Business Administration and the US Minority Business Development Agency. These two agencies were created to serve small and minority-owned firms, and Asian American businesses fall within these categories. The help that is available from these agencies runs the gamut from financing and access to capital, to business planning, networking, and mentoring.

Searching "Asian" in the search engines of these websites will relay a plethora of specific information and resources targeted to the Asian American business demographic, including services, data, business summits, and opportunities.

Outside of government, the United States Pan Asian American Chamber of Commerce (USPAACC)

is the preeminent organization serving Asian American businesses. The USPAACC's mission is to serve as a gateway organization, connecting Asian American firms and related groups to corporate and government contracts, minority business suppliers, and information about Asian Americans and the Asia market.

The USPAACC, which is based in Washington, DC, represents a diverse group of Asian Americans, including those who trace their heritage to China, Hong Kong, Taiwan, Japan, the Philippines, South Korea, India, Indonesia, Vietnam, Cambodia, Thailand, Singapore, Malaysia, Bangladesh, Pakistan, and Mongolia.

One of the USPAACC's major annual events is CelebrAsian, the nation's largest procurement conference for Asian American businesses to connect Fortune-level corporations and governments with Asian American and minority businesses to pursue contracting relationships. CelebrAsian 2018 will be held May 29 to June 1 in Bethesda, Maryland.

A number of other organizations offer resources targeted directly to Asian American firms. These include:



**Asian American Business Development Center**  
 This organization was established in New York City in 1994 to promote greater recognition of Asian American businesses' contributions to the general economy. AABDC's mission is to assist

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)

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The Lendlease Turner Joint Venture (LLTJV) will construct 1.2 million additional square feet of space expanding the nation's busiest convention center. The LLTJV team is reaching out to New York State certified MWBE-SDVOB firms to cultivate significant participation on the project.

**How To Get Involved:**  
 LLTJV@moderntimesinc.com issues Notice of Interest (NOI) emails to all Lendlease Turner registered vendors notifying them of upcoming 1st tier opportunities on the project. Firms respond by clicking through the NOI to the opportunities that match scopes of work they perform.

**To Register as a Vendor with Lendlease Turner JV:**  
 Note : All NYS Empire State Development certified MWBE/SDVOB vendors are already registered with LLTJV. Please contact us if your firm is not currently receiving LLTJV Notices of Interest by sending a note to: LLTJV@moderntimesinc.com

**Get or Update Your Empire State Development MWBE & SDVOB Certificate:**  
 LLTJV seeks Empire State Development certified firms for every 1st Tier Subcontract Opportunity.

**Seeking to be certified or re-certified?** Visit <https://esd.ny.gov/mwbe-new-certification> to learn more about eligibility, requirements, and how to get started.  
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To get in touch, please contact: LLTJV@MODERNTIMESINC.COM

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### Replacement of Exchange Place and Newport Station Elevators and Escalators Project

PANYNJ Contract No. PAT-774.170  
 Bid Date: May 31, 2018

**Description of project:**  
 The work generally consists of the following: replacement of two (2) passenger overhead geared traction elevators, replacement of one (1) hydraulic freight elevator, replacement of three (3) dual roped hydraulic holess elevators, replacement of seven (7) heavy duty escalators, upgrades to the PATH elevator and escalator remote monitoring system, structural modifications/installation of pits for the elevators and escalators, architectural upgrades, upgrades to plumbing/fire protection/HVAC systems/associated electrical work, asbestos abatement/lead paint removal/universal waste removal.

**Many bidding opportunities available.**

If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Julia.Omanoff@skanska.com • EOE/M/F/Vet/Disabled

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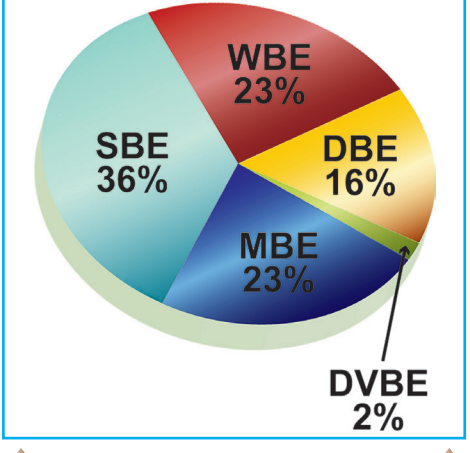
IS SOLICITING BIDS FROM SBE SUBCONTRACTORS AND SUPPLIERS CERTIFIED WITH NEW JERSEY SELECTIVE ASSISTANCE VENDOR INFORMATION (NJSAVI)

### Route 1 and 9 (Pulaski Skyway) Rocker-Bent Investigation Contract

NJDOT Contract No: 051183160  
 Bid Date: May 24, 2018

Subcontracting opportunities include but are not limited to Bearings, Civil General Contracting, Construction Engineering, CPM Scheduling, Dumpster, Fencing, Field Trailer, Fuel, Haul and Dispose, Miscellaneous Metals, MPT, Office Trailer Fit Out, Painting, Piling, Rebar, Sandblasting, Signs, Striping, Structural Steel, Surveying, Temp Shooting Towers, Tents and Trucking. Please see contract documents for further opportunities.

Interested firms please contact john.papagiannakis@skanska.com • EOE/M/F/Vet/Disabled



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### Sandy Repair and Flood Mitigation—207th Street Yard and 200th/207th Street Interlocking Project

MTA NYCT Contract No. C-34838  
 Bid Date: June 1, 2018

**Description of project:**  
 The work to be performed consists of signal system modernization at 207th Street Yard, rehab of existing and construction of new facilities including relay rooms, CBTC rooms, and restoration of track infrastructure. The work also includes relaying and installing flood mitigation and resiliency structures and measures, such as steel seawall and pile supported concrete walls, flood gates, fabric portal flood gate, drainage improvement, replacement of track feeder, transposition cables, and appurtenances at the 207th Street Yard.

**Many bidding opportunities available.**

If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Julia.Omanoff@skanska.com • EOE/M/F/Vet/Disabled

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### Kew Gardens Interchange Project

NYSBOT Contract No: D900043  
 Bid Date: June 22, 2018

**Description of project:**  
 Design-build services for the Kew Gardens Interchange. The project area includes the New Gardens Interchange with Grand Central Parkway (GCP), Jackie Robinson Parkway (JRP), Union Turnpike (UTP), and the Van Wyck Expressway (VWE). The project will consist of demolition and replacement of six existing structures with new, widened structures, reconstruction of the ramps connecting the GCP, UTP, JRP, and VWE, and installation of new safety appurtenances meeting current standards.

**Many bidding opportunities available.**

If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Julia.Omanoff@skanska.com • EOE/M/F/Vet/Disabled

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**NORTHEAST EVENTS FOR YOUR BUSINESS**

**2018**

**Fee: Free; registration required**  
 This is part of a free monthly lunchtime training series for aspiring and existing entrepreneurs. Attend one workshop or attend all! Money Smart was developed jointly by the Federal Deposit Insurance Corporation (FDIC) and the United States Small Business Administration (SBA). Each monthly workshop hosts a new topic that provides a practical guide to starting and managing a small business. This month's topic: Recordkeeping as a Managerial Tool.

**Learn to Promote Your Company Using Facebook and Other Social Media**  
**Wednesday, May 23, 2018, 6:30 pm–8:30 pm**  
 Ocean County Library—Jackson Branch, 2 Jackson Drive, Jackson, NJ  
**Main Sponsor(s): Ocean County SCORE**  
**Contact: Ocean County SCORE, 732-505-6033, info@scoreseminar.com**  
**Fee: Free; registration required**  
 This month's program is "Promoting Your Company Using Facebook and Other Social Media" with Tom Fiebione of Web Alliance International Agency, LLC. Tom is an expert in helping a, a most engaging speaker, and he will help you improve your business. This program is presented in partnership with Ocean County SCORE, serving the Southern Jersey Shore from Point Pleasant to Cape May. Ocean County SCORE—here for the quality of your business—provides local workshops and events throughout the county to connect small business owners with the people and information they need to start, grow, and maintain their businesses, as well as online workshops available 24/7. They offer resources, templates, and tools to assist entrepreneurs navigate to success.

**Business Plan Clinic**  
**Mondays, May 7–June 11, 2018, 6:00 pm–9:00 pm**  
 The Conti Building, 415 Howe Avenue, Shelton, CT  
**Main Sponsor(s): Women's Business Development Council of Connecticut**  
**Contact: Kenyetta Banks, 203-751-9550, kbanks@ctwbdc.org**  
**Fee: Free; registration required**  
 Get your business plan in shape over the course of five sessions taught by industry experts in an intimate and dynamic peer-to-peer environment. Gain a comprehensive understanding of business building fundamentals and emerge from this class with a blueprint firmly in hand. The five-session course will give you tools to guide you every step of the way and includes topics such as: business basics; marketing plan; business types/legal entities; basic financials; hands-on business plan development; promoting your business in the digital world; cash and getting financed; and social media analysis. Mondays, 6:00 pm–9:00 pm, May 7, 14, 21, and June 4, 11. Free five-session course, application required.

**Money Smart for Small Business**  
**Wednesday, May 16, 2018, 12:00 pm–1:00 pm**  
 Syracuse Coworks, 201 East Jefferson Street #200, Syracuse, NY  
**Main Sponsor(s): Onondaga Small Business Development Center, Syracuse Coworks**  
**Contact: Onondaga SBDC, 315-498-6070, sbdc@sunyocc.edu**